



Castle Country King Crawlers

A non profit organization

125 W. 5200 S.

Price, UT 84501

435-650-1653

435-637-6419

Re: Sponsorship of 5th annual King Challenge

Castle Country King Crawlers is a family and community oriented organization centered in Price, Utah. We are a not-for-profit club, and as such we continue to prosper on the generous contributions of our community and supporting businesses. We are working with several of our local officials and other organizations to promote our local public trails and help increase tourism and awareness of our great area and sport. We have aided the county in building a world class 4x4 competition park, and are hoping to continue expansion and improvement on this park as well as our local and state wide public lands.

Each year, we host the King Challenge. Our event includes several courses to test drivers and their vehicles in various 4x4 driving situations. We currently reach advertising for this competition nation wide, and have had competitors and spectators from various surrounding states.

Our past events have been successful and we anticipate great growth for this year as our coverage of past events has been great, including; newspaper, TV coverage, radio coverage, Internet chat forums, and great support from the statewide Utah 4 Wheel Drive Association. Also, this year we are in the process of developing a not-for-profit DVD video covering the event to add to our media coverage.

We are requesting sponsor support in order to attract more participants and spectators, and increase the competitor incentives. All sponsors who donate \$150 or more will be able to have their company banners displayed at the event. We welcome product sponsorship, and money contributions. Sponsors will receive discounts for entry to our King Challenge event, an advertisement or listing in our event program, and other incentives. We appreciate all the support our local, state, and nation wide communities have given, and hope to be able to include your business in our future sponsorship.

For more information on how you can contribute, or to obtain a vendor booth space at any of our events contact:

Bernice LeRoy – CCKC Sponsor Coordinator
(435) 637-6419 or (435) 650-5145

Jeremy Johnson – CCKC President
(435) 650-1653
125 W. 5200 S.
Price, UT 84501